


# Rosenthal Family Challenges Water For People Supporters to Match \$500,000 Donation

There's nothing better than a two-for-one special, especially when it means doubling the impact of generous donations. New Orleans philanthropists Stephen and Sandy Rosenthal are donating \$500,000 for the second time to Water For People and the goal is for donors to match that amount, raising a total of \$1 million to support safe drinking water and sanitation projects in 10 developing countries.

In fall 2008, the Rosenthal Million Dollar Challenge surpassed the \$1 million goal thanks to the support of additional donors. The money was used to support Water For People expanding its reach into four additional countries: Rwanda, Uganda, Peru, and the Dominican Republic.

Stephen Rosenthal said recently, "Last fall, together we raised more than \$1 million during the first Rosenthal Million Dollar Challenge to support Water For People's life-changing work. We were amazed by the response. In March, I had the pleasure of visiting Water For People programs in Malawi and Rwanda and saw firsthand the impact that our collective support has made for thousands of people who now have sustainable access to safe drinking water and improved sanitation. It's powerful stuff and proves that together we can transform lives. Sandy and I want to keep the momentum alive and invite others to join us in raising another million dollars for Water For People today," 



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